

# Food Equality Creative Methods Toolkit



## Mapping

METHOD NO.1

### MAPPING: WHAT IS IT AND WHY DO IT?

WORKING WITH A MAP OF A LOCAL GEOGRAPHIC AREA CAN SUPPORT CONVERSATIONS ABOUT KEY LOCATIONS, FEATURES AND DAY TO DAY ACTIVITIES, SUCH AS FOOD SHOPPING.

**Are you meeting a group  
for the first time?**

**Are you exploring a specific  
aspect of a local area?**

(Such as the availability and cost of fresh food)

- This is a good icebreaker to use with a new group.
- The activity of marking and annotating the map gets everyone involved in doing something and gets conversations started..
- Using a map is an accessible way of sharing detailed information about a local geographic area and community.
- The resulting map can be a useful focus for further conversations.



# Notes and tips:

There is a cost to obtaining and printing an A0 map as a digital file. A high-resolution digital file is a resource which can be used again. A cheaper alternative might be to copy and enlarge an existing map of the area.

Using A0 allows room for everyone to work on the same space. You can purchase a digital map of your local area for about £14.99.

<https://www.atozmapsonline.com>



## RESOURCES AND PREPARATION:

### WHAT TO THINK ABOUT BEFORE THE SESSION, PLANNING AND BUDGET

- A large local map (A0). This should show the area in some detail.
- Sticky notes
- Marker pens or pencils
- Stamps and ink pads
- Blue tac or pins
- A large table and/or wall

### NEXT STEPS:

- **CAPTURE AND SHARE THE MAP USING PHOTOGRAPHY.**
- **RECORD SOME OF THE CONVERSATIONS.**
- **THINK ABOUT WHO YOU WOULD SHARE THIS MAP WITH, WHERE AND WHY.**
- **USE THE MAP TO DISCUSS HISTORICAL ASPECTS OF THE AREA -I.E: WHAT HAS CHANGED?**
- **ADAPT THE MAP TO A DIGITAL FORMAT.**